

Wareham Beach and Tourism Committee
Meeting Minutes
October 17, 2014

The meeting of the Wareham Beach and Tourism Committee was called to order at 9:00 a.m. by Chairman Bruce Hutchins. Also present were members Peter Teitelbaum, Linda Burke, Mary Bruce and Frank Gay, and guests Cheryl Bagangan and Judy Caporiccio.

Destination Management Organization: Mr. Teitelbaum said Paul Cripps of Destination Plymouth County had offered a matching grant for BTC activities, and further suggested that funds also be solicited from CEDA. After extensive discussion, the Committee voted 5-0-0, on a motion of Mr. Teitelbaum, seconded by Mr. Gay, to adopt the following budget:

**Wareham Beach and Tourism
Calendar 2015 Budget**

Grant

Cape Flyer Brochure		\$ 1,500.00
Design	\$ 1,000.00	
Printing (3000 pcs)	\$ 500.00	
Website		\$ 4,500.00
Design	\$ 3,500.00	
Updates	\$ 1,000.00	
Memberships (1)		\$ 1,500.00
Advertising (2)		\$ 6,000.00
Walking trail map (3)		\$ 1,100.00
GRAND TOTAL		\$ 14,600.00

Notes:

1. Includes PCDC membership, brochure racking fees.
2. Includes opportunity advertising consistent with the objective of attracting visitors to the community.
3. Estimate. Propose using GIS consultant/intern already working on similar projects for the Town.

Discover Wareham website: Ms Burke said she was meeting that weekend with a high school student who had been identified as a suitable intern for the project, and would report back at the next meeting.

Other Business: Mr. Teitelbaum provided an update on commuter rail, stating that a West Wareham site seems to be preferred. Mr. Gay suggested that town officials look at several local communities, including Attleboro and Mansfield, where a rail line extension has helped to revitalize a downtown area, and consider advocating for a Wareham Village stop.

Mr. Teitelbaum said he would like to propose expansion of the BTC membership to seven. On a motion of Ms Burke, seconded by Mr. Teitelbaum, the Committee voted 5-0-

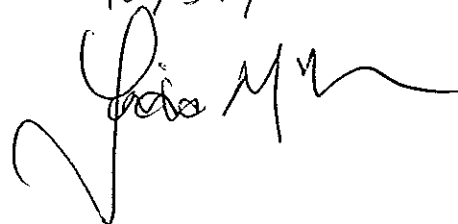
0 to support expansion of the committee and appointment of Cheryl Bagangan and Judy Caporiccio to the newly available seats.

Minutes: On a motion by Ms Bruce, seconded by Mr. Gay, the committee voted (5-0-0) to approve the minutes of October 3.

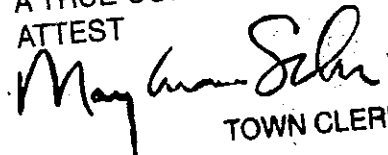
On a motion by Ms Burke, seconded by Mr. Teitelbaum, the committee voted to adjourn at 9:40 a.m. (5-0-0).

Respectfully submitted,

Linda Burke
Clerk

Approved 3-0-0
as amended
10/31/2014


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ATTEST


TOWN CLERK